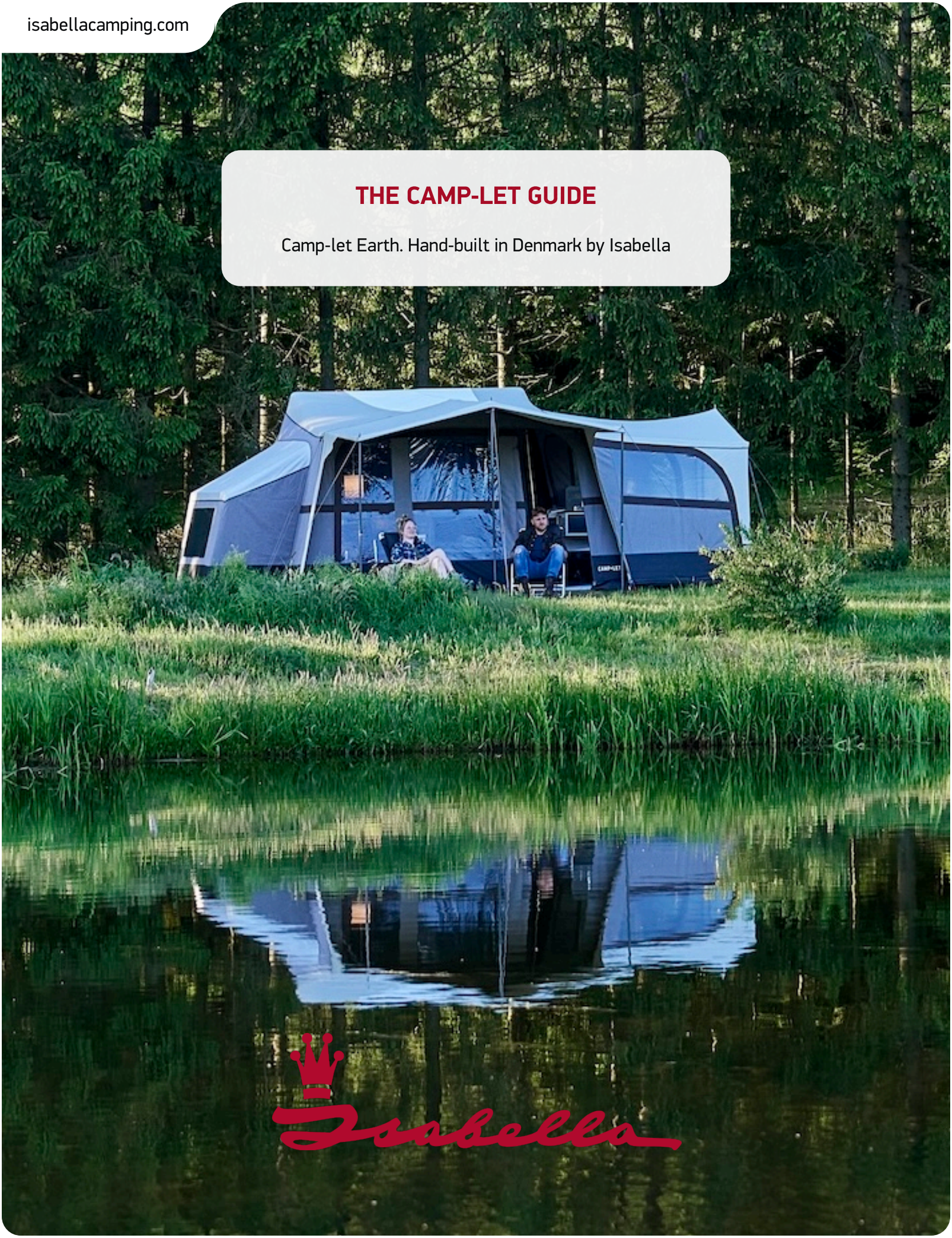
THE CAMP-LET GUIDE

Camp-let Earth. Hand-built in Denmark by Isabella



THREE QUESTIONS, ANSWERED FIRST.

When we started posting the first Camp-let videos in North America, the replies kept asking the same three things.

What does it cost? Where are the dealers? When can I get one?

This guide exists to answer them plainly, so here are the short versions before anything else.

What it costs: The Camp-let Earth is $13,695, complete. Trailer, full tent, two built-in sleeping cabins with real mattresses, and the sealed ground flooring. A finished camp for a family of four. Options are listed on page 5.

Where the dealers are: There are none. Every Camp-let in America is sold directly by Isabella. You talk with me, I deliver it to your driveway, and it arrives with the documents your DMV needs.

When you can get one: These are built by hand in Denmark in small numbers and imported in smaller ones. Availability changes, so the honest answer is always a current one. It came with the email that delivered this guide, and it is the first thing we cover if we talk.

The rest of this guide is the depth behind those answers.

My grandfather, Søren Odgaard, founded Isabella in Denmark in 1957. I am the third generation, and I run Isabella in North America myself.

Looking forward to speaking with you.



Adam Odgaard
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WHAT A CAMP-LET IS

On the road, a Camp-let is a low trailer weighing 595 pounds. At the campsite, one person unfolds it into a full canvas home.



Two sleeping cabins with real mattresses, off the ground.

A living space of 194 square feet, with room for a table and four chairs.

The ground flooring attaches with velcro along every bottom edge, sealing the space against bugs and animals.



What it does not become is a hard-sided box. You are still in a tent. You still hear rain on canvas and wake up in the trees.

You are just sleeping on a real bed, inside walls built for decades of seasons.

The first Camp-let



The idea is not new. Trailer tents have carried European families since 1969. This one simply never made it to America.

Until now.

THE NUMBERS THAT DECIDE WHETHER IT FITS YOUR LIFE.

Towing. At 595 pounds, a Camp-let sits within the tow rating of nearly every SUV and crossover, and many sedans. Check your vehicle's rating and hitch to ensure you can mount a 2″ ball.

At the campsite, one person can unhitch it and position it by hand.

The pitch. For the base unit without accessories, plan for roughly a 16 by 16 foot pad. If you camp in state and national parks, this fits standard sites.

Storage at home. Folded, a Camp-let fits in a standard garage 127″ x 63″ x 37.5″. For tighter spaces, an accessory stand lets it store upright on its side.

Setup, honestly. Your first setup will take about 45 minutes. By your third or fourth, about 20. One person can do it alone. A faster setup would have cost strength somewhere, and we were not willing to pay that. Owners describe the same arc: a learning period, then ritual.

Base Configuration





HOW IT IS BUILT



Every Camp-let is built by hand in Isabella's own production in Arnum, Denmark.

The way this line has been built since 1969.

No anonymous factory.

A name, a place, and people accountable for the work.



Isabella has been sewing canvas since 1957.

The materials are chosen for how they age, not how they photograph. Our canvas, Isacryl, is dyed at the raw material stage, before it is turned into thread, then woven into sheets of fabric. This ensures the color will withstand years of abuse from sun, wind and rain.

Every seam, pole, and fitting on a Camp-let exists because a previous version, somewhere in five decades of family camping, taught us something.



That is also why the setup is a sequence and not a shortcut.

It is engineered for reliability in real weather.

Wind and sustained rain were design inputs, not surprises.

COMPLETE ON DAY ONE. EXPANDABLE FOR YEARS.

Camp-let Earth: $13,695. Includes the trailer, the full tent with two sleeping cabins and mattresses, and the sealed ground flooring. A complete camp for four, nothing else required.

KITCHEN

OPTION	PRICE	Description
Basic	950	Cutting surface with two doors below for storage.
All Round	1,600	Basic features plus a two burner stove built in.

EXPANSION

OPTION	PRICE	Description
Annex	950	Add sleeping for 2.
Side Tent	1,650	Covers your kitchen when swung outside living area.
Sun Canopy	675	Covered porch for the front of your Earth.
Awning	2,950	Add 100 sq ft living room to the front of your Earth.

STORAGE + ADD ONS

OPTION	PRICE	Description
Locker	975	Large, lockable storage mounted to the frame near hitch.
Bike Carrier 1	140	Transport 1 bike on the top of your Camp-let.
Bike Carrier 2	420	Transport 2 bikes on the top of your Camp-let.
Roof Rack	515	Aluminum rack allows securing goods to top of Camp-let.
Spare Wheel	180	Spare wheel that mounds under your Camp-let.
Slatted Beds	640	Slatted beds for both cabins for enhanced circulation.
Top Mattress	875	Top mattresses for both cabins for enhanced comfort.

Additional accessories available. Option availability varies by shipment . We confirm what ships with your unit on your call.

Delivery: to your driveway, quoted by distance from our warehouse in Indianapolis. Or pickup for free at our warehouse.

Price in US dollars, current as of July 2026. Pricing is always current at www.isabellacamping.com and is subject to change.

THREE STEPS, AT YOUR PACE.

01. This guide. You now know the price, the options, and how the system works.

02. A walkthrough. A 25-minute call. I answer the questions you have. No pressure from me at any point; you just deserve the full picture before deciding. If you want a live demo, we can set it up.

03. Delivery day. Your Camp-let arrives at your driveway, or you collect it in Indianapolis. It comes with a Sales Order, Certificate of Origin, Transfer of Ownership, and HS-7 form. That is what your DMV needs to title and register it. Requirements vary slightly by state, and we walk every owner through theirs.

On availability, plainly. Camp-lets arrive by container a few times a year. Between arrivals, inventory is what it is, and I would rather tell you the truth on a Tuesday than a hopeful guess that ages badly. Inventory counts are always viewable on our website, or a direct conversation always gets a straight answer.

For Canadian readers. We are finalizing the delivery and registration path for Canada. If you are in Canada, you are on a short list that hears from me directly the day the path opens. The walkthrough offer stands in the meantime; you are welcome to see what you would be waiting for.

Outfitted with an Annex, Sun Canopy & Side Tent



Photo from Jack & Agnes. Pacific Northwest



MADE FOR SOME CAMPERS. NOT ALL OF THEM.

A Camp-let is for you if you camp as a family and are done sleeping on the ground. The car in your driveway is the only tow vehicle you want to own. You would rather maintain one good thing for twenty years than replace cheap things every two.

It is not for you if you want a climate-controlled room on wheels. A Camp-let is a tent, a very good one, and it behaves like one. It is also not for you if you want zero learning curve, or measure gear by how little it asks of you.

From the first Camp-let Earth owners in the United States:

"We experienced a pretty intense rain and windstorm with no issue. That was fun."

"Once set up, it's very roomy. We had the table and four chairs inside the tent and had plenty of room to move around."

Jack & Agnes, Camp-let Earth owners since 2025



REMAINING QUESTIONS, AND THE NEXT STEP.

Can I see one in person before buying?

The walkthrough is live video of the actual unit, as long as you need, every question answered. For buyers within driving distance of Indianapolis, an in-person visit can be arranged on the call.

What is the warranty?

Camp-let comes with a 2 year warranty against manufacturer defects.

How do I take the next step?

Book to speak on the phone: Book time with Adam Odgaard

Or reply to the email that delivered this guide.

Isabella began sewing tents in Denmark in 1957. The Camp-let line dates to 1969, and today it is built the same way it always has been: by hand, in Denmark, by Isabella, for people who plan to keep it.

You never had to leave tent camping. It had to be built better.